

**CHHATRAPATI SHAHU INTITUTE OF BUSINESS EDUCATION & RESEARCH,
KOLHAPUR
DEPARTMENT OF MBA
POSTER PRESENTATION COMPETITION 2020**

On the occasion of **International Women’s Day-2020 Celebration** (Week Celebrations), an Institute Level Poster Presentation Competition on the theme “**Generation Equality**” was organized by Department of MBA on 12th March, 2020. Objective of the competition was to inform the students about Generation Equality that is important to the society & the world as a whole. The principal objective of event was to enhance students’ knowledge with their creative streak and express their ideas using the colours of imagination.

Whole event was organized from 1:00 p.m to 5:30 p.m in the CSIBER premises. The students gave an overwhelming response and created beautiful word-pictures. Around 16 teams from different courses of CSIBER participated in the competition. 2.30 hours of time was provided to make a poster. Participants expressed their views and thoughts about Generation Equality by drawing, writing slogans and quotes. One could see and feel the enthusiasm that the students had in their presentation. This activity kept the student engaged and it was organized to explore and encourage creativity in students and offer them a platform to showcase their skills. It inspired them to think and work creatively in order to promote artistic excellence.

The event was organized and conducted by a team of faculty members comprising Dr. V. R. Kishore Kumar and Mr. V. V. Jadhav under the supervision of Mrs. M. K. Mane (Chairperson, MBA Programme) & Dr. C.S. Dalvi, Director- CSIBER, Kolhapur. The final judgment was made by the external source, Mrs. Surekha A. Mane-Jadhav, Counsellor, Kolhapur & Mrs. Rachana K. Ahire, Kolhapur. The rubrics for judgment were: Innovativeness, Creativity, & Design, Verbal Communication, Poster Content.

The Winners of the event were as follows:

Winner: Omkar Bugad (MBA Business Analytics - II)

First Runner-up: Badal Yadav, Saloni Lohar, Shivani Patil, Anagha Vichare (MBA Banking & Finance Services – I)

Second Runner-up: Prasad Vhatkar, Karishma Pareek (M.Com – I)